

Here's Journal's Production Staff

New Press Equipment Turns Out Paper Promptly



ADDITIONAL PRINTING CAPACITY was provided after conversion to daily by this efficient Goss Duplex 8-page web press. In the foreground (left) Pressman Harold Orr checks the impression on the first press proofs with Mechanical Superintendent Ben Foster (right). At the left in the background is the Journal's stereotyper, L. J. Michaelson, whose job is to make metal castings of the illus-

trations in your daily comics and cartoons, as well as the illustrations found in advertising display in the Journal. New press and full-page casting capacity have enabled the Journal to step efficiently from three-times-per-week to daily publication and at the same time serve its growing list of readers more promptly than ever before.



BEN O. FOSTER
—Mechanical Superintendent



HAROLD ORR
—Pressman



WARD HOWARD
—Compositor



JAMES GRAVATT
—Printer

FITTING TOGETHER the elements that make up your Daily Journal is achieved daily by a team of compositors, operators, printers and pressmen under the direction of Ben O. Foster, mechanical superintendent. Harold Orr presides at the Journal's efficient 8-page

press. Ward Howard, head compositor, is responsible for a fast, efficient "hit" in making up news, features and advertisements into the pages you read in your evening paper.

Journal Acquires Ultra-Modern Production Aids

Publication of even a small city daily newspaper has demanded steadily increasing specialization of equipment. Ukiah is no exception. Wire editing today involves an acquaintance with the techniques of the teletypesetter.

This system permits the teletype receiving unit to punch a paper tape, corresponding to the news copy being received. A teletypesetter attachment on a conventional Linotype or Intertype machine sets the news in type metal without benefit of manual operator.

Journal daily production is speeded by the availability of two distinct systems of preparing photo engravings. Plates can be made, either by the conventional zinc etching process or the new Fairchild scan-a-graving process, employing rapidly prepared plastic plates.

All local photographs appearing in today's Journal were engraved on plastic plates.

Even the smallest newspaper plants today can profitably take advantage of advances unheard of on even the most advanced publications as little as two decades ago. Journal "single wrap" copies are enclosed in their jackets for mailing on a specially designed wrapping machine, eliminating the work of as many as six persons who formerly wrapped these mailing copies by hand.

Radical new improvements in "offset" printing processes have been incorporated in the wet-plate job printing presses installed in the Journal's commercial printing department.

Fast Hands at the Linotype Keyboard



GLEN GREENWAY
—Linotype Operator



RAYMOND ELLIOTT
—Linotype Operator



ROBERT SIMANTS
—Linotype Operator

WITHOUT LINOTYPES AND THEIR SKILLED OPERATORS, a modern daily newspaper would grind to a helpless halt. The Journal is fortunate in having the very best operators in this department. Raymond Elliott, Robert Simants and

Glen Greenway bring their typesetting ability into play on a daily grist of material, ranging from classified advertising and legal notices to news stories, headlines and the copy set for Journal display advertising.

Bindery, Mailing Experts



MRS. L. J. MICHAELSON
—Bindery Department



MRS. LEATON FOSTER
—Mailing



JOAN STRAUSSER
—Teletypesetter Operator



L. J. MICHAELSON
—Stereotyper

One-Woman Job

(Continued from Page 10)—newspaper in their communities.

Of course, not all duty is a bouquet of roses. But stress and strain is easily put aside and we hope that the hard places we found have brought wisdom and personal strength.

My brother, Ben Foster, mechanical foreman at the Journal now for many years, came into the firm when very young and inexperienced. H. M. Ivey, our present city editor, is also a trained printer and mechanic and it was he who patiently taught my brother to run the Duplex news press (then the most expensive machine in our shop), and Ben was proud of his near-mastery over the large machine.

A "Press"-ing Situation

After one hectic holiday season at the ship my husband, Ben Foster and I were all three enjoying a quiet New Year's Day at home when a phone call came which sent us to the office on the run. An employee had called to say that (luckily) he went into the office on an errand and found an editor (who had imbibed unwisely and too well) trying to produce a single copy of the Journal for himself by turning on the electric switch and pulling the big lever that set wheels of the Duplex press in motion. What the editor had failed to note was that certain parts of the press had been detached after the press run. And the crash and fury of the un-gear'd press was awesome to hear.

In panic, the employee had hastily pushed the unsteady editor to one side and stopped the press. But the repair bill that followed was large enough to wipe out the rush-holiday payroll.



MRS. HOWARD HIGGS
—Circulation Manager

profits we had earned that year. My young brother practically wept over the damage, and blurted out that he had grown so fond of the big press that the damage to it made him almost as mad as if someone had "kicked his grand-mother."

WASHINGTON (UPI) — Rep. Leo W. O'Brien, a New York Democrat who once was a newspaperman, thinks there ought to be a school for congressmen. He says freshmen lawmakers should be taught how the procedures of lawmaking go and "I for one would be glad to

Commercial Printing



ROD VINNEY
—Commercial Printing



JAY SMITH
—Commercial Printing

LIKE MANY SUCCESSFUL SMALL DAILIES the Journal features a busy, completely equipped commercial printing and bindery department. Ukiah businesses order business stationery, display cards and advertising brochures, produced on the most modern of letterpress and offset equipment in the county's largest printing plant. Presiding over the work in the Journal's commercial printing shop are two versatile operators, Jay Smith and Rod Vinney.

Early History

(Continued from Page 10)—fore the beginning of the Twentieth Century until his death, was published by Senator J. B. Sanford, in partnership during the latter years of his life with the late Earl P. Thurston, who succeeded Senator Sanford as publisher.

The Dispatch Democrat was purchased from Thurston and Mrs. Sanford in 1937 by B. A. Cober, publisher of the Redwood Journal, and for several years was continued as a weekly newspaper.

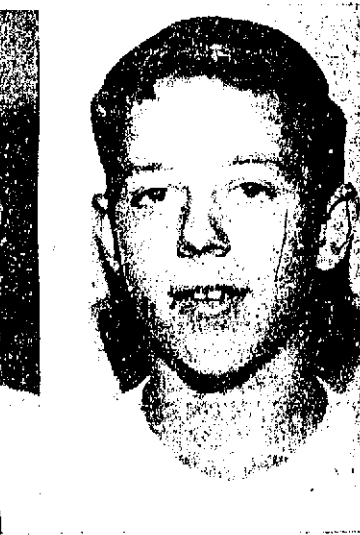
At the time Mr. Cober purchased the Republican Press, November, 1949, the Redwood Journal was made a tri-weekly and the Dispatch Democrat was discontinued, closing an influential history.



HOWARD CORNELL
—Printer Apprentice



DANNY RYAN
—Printer's Devil

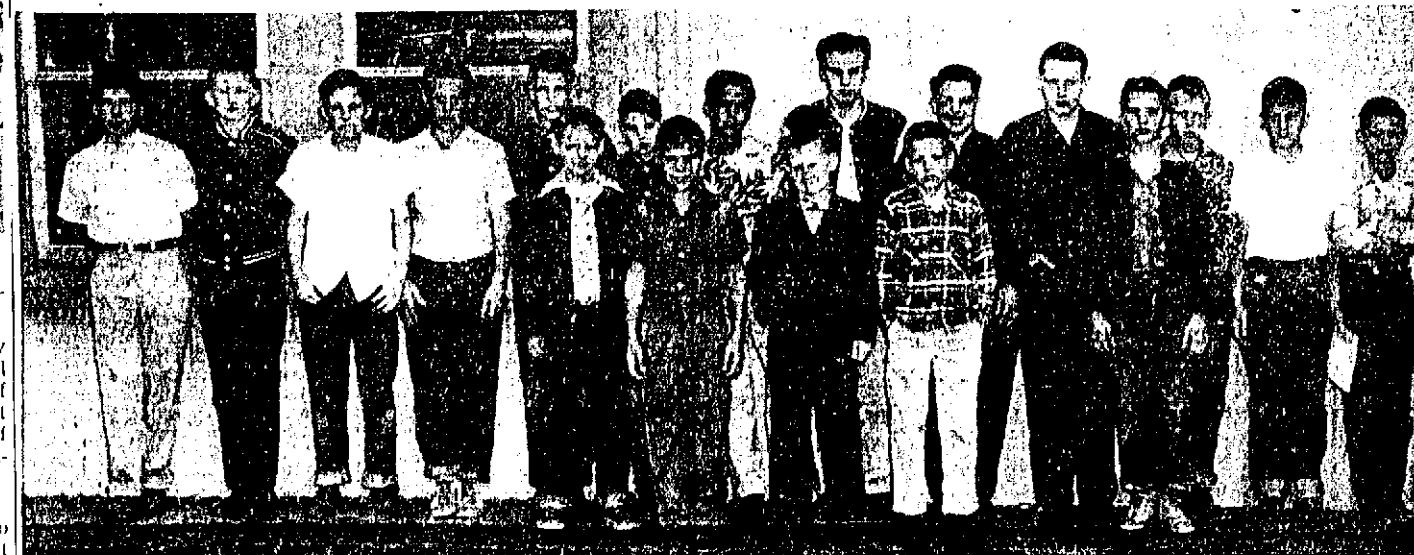


ROBERT DAVIS
—Printer's Devil

YOUNG MEN WHO WANT ACTIVE, STIMULATING part time work, or seek to learn a respected trade often gravitate to print shops and newspapers. The young men pictured above are a valuable part of the Journal's production team. The term "devil," incidentally, is in no way derogatory.

Made famous and respectable in a poem by Oliver Wendell Holmes, the adjective is used in print shops to describe helpers or apprentices. Originally, no doubt, the term was applied because of the youngsters' frequently thickened hands and faces.

Ukiah's Junior Business Men Deliver Your Journal



HERE'S THE JOURNAL'S TEAM OF "FUTURE PRESIDENTS"—the newsmen who deliver the paper to your home daily, on their bicycles and on foot. Journal carriers are independent businessmen in their own right, conducting sales, delivery and collections on a nationally recognized "little merchant" plant that has furnished many highly successful Americans with their start in life. This big

delivery team operates under the direction of Mrs. Howard Higgs. Left to right they are: Jim Platt, George Swall, Willy Camp, Jim Haney, Kenny Boutelle, Aaron Clark, Mike Bonfield, Wally Platt, Jerry Tactman, Bob Brishon, Marvin Tucker, Kenny Hunt, Garry Edwards, Vernon Bonham, Jerry Hunt, Lester Bradford, Charles Heatherly, Alan Vogel.

JOURNAL photo by Cober